

Contract # 5172232 Schedule Dates 03/11/22-04/07/22 **Advertiser** PhRMA (30825) Agency Horsepower Media (19838) Product POLITICAL ISSUE (ns) (1187) **Brand** Est,14184 (1700000) Salesperson Monares, Barbara (3870) Sales Office WJLA/GJLA/EJLA Forster, Jonathon

14184

Weekly/Irregular

PhRMA Est.14184 A18+ Sep: 30 mins

Local/Political Issue Agency BRD

Buyer Name

Phone/Fax

Account Types

Date:

Billing Type

Comments

CPE

CO-OP External # Demo Order Type Package Deal Commission % Commission **Net Total**

Sales Tax

Date:

Comments:

Date Entered

Last Modified

Entered By

03/10/22

03/10/22

No

A18+R

15.00

\$22,717.50

\$128,732.50

Alexa Schram

Annual Member

Washington (WJLA) By Broadcast Month Spots <u>Rate</u> Mar. 2022 47 \$88,200.00 Apr. 2022 32 \$63,250.00 Grand Total: 79 \$151,450.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	03/11/22-03/17/22	2		5:58:15A- News-7News ON YOUR SIDE at 6AM		1			1	1			3	\$550.00	\$1,650.00	Washington (WJLA)		3/10/22
2.0	Normal Line / SPOT	03/18/22-03/24/22	2		5:58:15A- News-7News ON YOUR SIDE at 6AM		1	1		1	1			4	\$550.00	\$2,200.00	Washington (WJLA)		3/10/22
3.0	Normal Line / SPOT	03/25/22-03/25/22	2		5:58:15A- News-7News ON YOUR SIDE at 6AM						1			1	\$550.00	\$550.00	Washington (WJLA)		3/10/22
4.0	Normal Line / SPOT	03/28/22-03/31/22	2		5:58:15A- News-7News ON YOUR SIDE at 6AM		1			1				2	\$550.00	\$1,100.00	Washington (WJLA)		3/10/22
5.0	Normal Line / SPOT	04/01/22-04/07/22	2		5:58:15A- News-7News ON YOUR SIDE at 6AM				1	1	1			3	\$550.00	\$1,650.00	Washington (WJLA)		3/10/22
6.0	Normal Line / SPOT	03/11/22-03/11/22	2		11:59:56A- News-7News ON YOUR SIDE at Noon						1			1	\$700.00	\$700.00	Washington (WJLA)		3/10/22
7.0	Normal Line / SPOT	03/14/22-03/18/22	2		11:59:56A- News-7News ON YOUR SIDE at Noon		1	1	1	1	1			5	\$700.00	\$3,500.00	Washington (WJLA)		3/10/22
8.0	Normal Line / SPOT	03/21/22-03/25/22	2		11:59:56A- News-7News ON YOUR SIDE at Noon		1	1	1	1	1			5	\$700.00	\$3,500.00	Washington (WJLA)		3/10/22
9.0	Normal Line / SPOT	03/28/22-04/01/22	2		11:59:56A- News-7News ON YOUR SIDE at Noon		1	1	1	1	1			5	\$700.00	\$3,500.00	Washington (WJLA)		3/10/22
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

Accepted-Station:

B/E Bookend P/B Piggy Back

Accepted-Agency/Advertiser:

Printed At: 03:57 PM on Friday, March 11 2022



Horsepower Media

815 SLATERS LN

ALEXANDRIA, VA 22314-1219

1100 Wilson Blvd, 6th Floor

Agency Product **Brand**

Contract #

Schedule Dates

Advertiser

Sales Office

Billing Type

Comments

CPE

Salesperson

Horsepower Media (19838) POLITICAL ISSUE (ns) (1187)

Est,14184 (1700000) Monares, Barbara (3870)

WJLA/GJLA/EJLA Forster, Jonathon

5172232

PhRMA (30825)

03/11/22-04/07/22

Buyer Name Phone/Fax

Account Types Local/Political Issue Agency BRD

14184

Weekly/Irregular PhRMA Est.14184 A18+ Sep: 30 mins

Date Entered 03/10/22 **Last Modified** 03/10/22 **Entered By** Alexa Schram

CO-OP No

External #

Demo A18+R

Order Type **Annual Member**

Package Deal

Commission % 15.00

Commission \$22,717.50 **Net Total** \$128,732.50

Sales Tax

Washington (WJLA) By Broadcast Month Spots <u>Rate</u> Mar. 2022 \$88,200.00 \$63,250.00 Apr. 2022 32 Grand Total: \$151,450.00 79

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr	Sa Su	Spots	Rate	Total	Station	Comments	Entered
10.0	Normal Line / SPOT	04/04/22-04/07/22	2	:30	11:59:56A- News-7News ON YOUR SIDE at Noon		1	1	1	1			4	\$700.00	\$2,800.00	Washington (WJLA)		3/10/22
11.0	Normal Line / SPOT	03/11/22-03/11/22	2		5:59:26P- News-7News ON YOUR SIDE at 6PM						1		1	\$1,200.00	\$1,200.00	Washington (WJLA)		3/10/22
12.0	Normal Line / SPOT	03/14/22-03/18/22	2	:30	5:59:26P- News-7News ON YOUR SIDE at 6PM		1	1	1	1	1		5	\$1,200.00	\$6,000.00	Washington (WJLA)		3/10/22
13.0	Normal Line / SPOT	03/21/22-03/25/22	2		5:59:26P- News-7News ON YOUR SIDE at 6PM		1	1	1	1	1		5	\$1,200.00	\$6,000.00	Washington (WJLA)		3/10/22
14.0	Normal Line / SPOT	03/28/22-04/01/22	2	:30	5:59:26P- News-7News ON YOUR SIDE at 6PM		1	1	1	1	1		5	\$1,600.00	\$8,000.00	Washington (WJLA)		3/10/22
15.0	Normal Line / SPOT	04/04/22-04/05/22	2		5:59:26P- News-7News ON YOUR SIDE at 6PM		1	1					2	\$1,600.00	\$3,200.00	Washington (WJLA)		3/10/22
16.0	Normal Line / Access	03/11/22-03/16/22	2	:30	6:58:46P- Wheel Of Fortune		1		1		1		3	\$2,800.00	\$8,400.00	Washington (WJLA)		3/10/22
17.0	Normal Line / Access	03/18/22-03/23/22	2	:30	6:58:46P- Wheel Of Fortune		1	1	1		1		4	\$2,800.00	\$11,200.00	Washington (WJLA)		3/10/22
18.0	Normal Line / Access	03/25/22-03/25/22	2	:30	6:58:46P- Wheel Of Fortune						1		1	\$2,800.00	\$2,800.00	Washington (WJLA)		3/10/22
19.0	Normal Line / Access	03/28/22-03/30/22	2	:30	6:58:46P- Wheel Of Fortune		1	1	1				3	\$3,000.00	\$9,000.00	Washington (WJLA)		3/10/22
20.0	Normal Line / Access	04/01/22-04/05/22	2	:30	6:58:46P- Wheel Of Fortune		1	1			1		3	\$3,000.00	\$9,000.00	Washington (WJLA)		3/10/22
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CONFIRMATION CONTRACT													
Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:									

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



Line Type / Break Type (Ref #)

Dates

Sec Length

Contract # 5172232 **Schedule Dates** 03/11/22-04/07/22 **Advertiser** PhRMA (30825) Agency Horsepower Media (19838) Product POLITICAL ISSUE (ns) (1187)

Brand Est,14184 (1700000) Salesperson Monares, Barbara (3870) WJLA/GJLA/EJLA Sales Office Forster, Jonathon **Buyer Name** Phone/Fax CPE 14184

Account Types Local/Political Issue Agency BRD **Billing Type** Weekly/Irregular Comments PhRMA Est.14184 A18+ Sep: 30 mins

Run Times

Date Entered 03/10/22 Last Modified 03/10/22 **Entered By** Alexa Schram CO-OP No

External #

Demo A18+R

Order Type **Annual Member**

Package Deal

Commission % 15.00 Commission \$22,717.50

Net Total \$128,732.50

Rate

Total

Station

Sales Tax

Washington (WJLA) By Broadcast Month Spots <u>Rate</u> Mar. 2022 \$88,200.00 \$63,250.00 Apr. 2022 32 Grand Total: 79 \$151,450.00

Comments

Entered

Page 3 of 3

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21.0	Normal Line / Access	03/11/22-03/11/22	2	:30	7:29:26P- Jeopardy				1		1	\$4,500.00	\$4,500.00	Washington (WJLA)		3/10/22	
22.0	Normal Line / Access	03/14/22-03/18/22	2	:30	7:29:26P- Jeopardy		1 1	1	1		4	\$4,500.00	\$18,000.00	Washington (WJLA)		3/10/22	
23.0	Normal Line / Access	03/21/22-03/25/22	2	:30	7:29:26P- Jeopardy		1 1	1	1		4	\$4,500.00	\$18,000.00	Washington (WJLA)		3/10/22	
24.0	Normal Line / Access	03/28/22-03/29/22	2	:30	7:29:26P- Jeopardy		1 1				2	\$5,000.00	\$10,000.00	Washington (WJLA)		3/10/22	
25.0	Normal Line / Access	04/01/22-04/05/22	2	:30	7:29:26P- Jeopardy		1 1		1		3	\$5,000.00	\$15,000.00	Washington (WJLA)		3/10/22	
					CONF	FIR	MATI	ON	CC	NTF	RAC	Т		•	'		
Accepted-Agency/Advertiser: Date:				Accepted-Stat	Accepted-Station:							Date: Comments:					

SPW Mo Tu We Th Fr Sa Su Spots

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